

The Society of OB/GYN Hospitalists ("SOGH") is dedicated to enhancing the safety and quality of OB/GYN hospital medicine by promoting excellence through education, coordination of hospital teams, and collaboration with healthcare delivery teams. SOGH is excited to host its 7th Annual Clinical Meeting in New Orleans, LA. Anticipated conference attendance includes at least 200 physicians, midwives, and nurses working in the OB/GYN Hospitalist field. All sponsorship and exhibitor opportunities are outlined on this flyer—Register by February 28th to secure 2016 rates!

## SPONSORSHIP

*In addition to those outlined below, customized sponsorship opportunities are available. All sponsorships are offered on a first-come, first-served basis.*

Opportunity	Through February 28th	March 1st - September 24th
<b>Symposium Sponsor (Mon or Tues available) - No Longer Available!</b> Sponsor a symposium for ACM attendees. Benefits include public recognition during the event, signage recognizing your organization placed at the entrance to the symposium, and acknowledgement in meeting program.	\$20,000	\$23,000
<b>Opening Evening Reception - No Longer Available!</b> Sponsor the annual meeting welcome reception. Benefits include public recognition during the event, signage recognizing your organization placed at the entrance to the reception, and acknowledgement in meeting program.	\$10,000	\$11,500
<b>Pre-Conference Board Dinner (Sun. night)</b> Sponsor a dinner and discussion with the SOGH Board of Directors. Benefits include the opportunity to meet privately with the members of the board to discuss strategic direction, as well as partnership and networking opportunities.	\$7,500	\$8,625
<b>Your Logo on Attendee Tote Bags</b> Your corporate logo branded on conference bags given to all attendees and acknowledgement in the meeting program.	\$7,500	\$8,625
<b>Lunch Sponsor (Mon, Tues, Wed available)</b> Sponsor a conference lunch. Benefits include public recognition during the meal, signage recognizing your organization placed at the entrance to the lunch, and acknowledgement in the meeting program.	\$6,500	\$7,475
<b>Your Logo on Attendee Lanyards or Folder/Notebook</b> Your corporate logo branded on conference name badge lanyards, folder, or notebook given to all attendees; and acknowledgement in the meeting program.	\$6,000	\$6,900
<b>Your Brand on Attendee Room Keys - No Longer Available!</b> Your brand on attendee room keys at the conference hotel.	\$5,000	\$5,500
<b>WiFi Sponsor</b> Your corporate logo on signage throughout the conference where WiFi is accessible; an essential part of the attendee experience.	\$5,000	\$5,750
<b>Breakfast Sponsor (Mon, Tues, Wed available)</b> Sponsor a conference breakfast. Benefits include public recognition during the meal, signage recognizing your organization placed at the entrance to the breakfast, and acknowledgement in the meeting program.	\$4,000	\$4,600
<b>Registration Desk (Mon, Tues, Wed available)</b> Sponsor registration for one full day of the conference. Benefits include signage recognizing your organization placed at the registration desks and acknowledgement in the meeting program.	\$3,000	\$3,450
<b>Refreshment Break (Tues or Wed available)</b> Sponsor a refreshment break during the conference. Benefits include public recognition during the break, signage recognizing your organization at the break, and acknowledgement in the meeting program.	\$2,500	\$2,875
<b>Sponsor Supplied Item (promotional item or flyer in attendee tote bags)</b> Supply an item to be distributed to all attendees inside the attendee tote bags. Items must be approved by SOGH and delivered in quantity directly to the conference hotel.	\$2,500	\$2,875

**September 24-27, 2017**  
**The Roosevelt Hotel, New Orleans, LA**

## EXHIBITOR

Includes one (1) six-foot skirted table, two (2) chairs, and two (2) complimentary registration badges which include access to lunches and the evening reception. Additional booth personnel can be added for \$200. Enhanced Exhibit includes pre-show blast to registered attendees.

Opportunity	Through February 28th	March 1st - September 24th
Standard Exhibit Space	\$1,500	\$1,725
Enhanced Exhibit Space	\$2,000	\$2,300

## ADVERTISE

Full-color ACM 2017 Program Guides are provided to all registrants and attendees in both pdf and print form.

Opportunity	Through February 28th	March 1st - September 24th
Full Page, color, 7" x 10"	\$750	\$863
Half Page, color, 7" x 5"	\$550	\$633
Quarter Page, color, 3.5" x 5"	\$350	\$403
Business Card	\$250	\$288

**For more information or to register, complete and scan this form to SOGH via e-mail to:**  
**SOGHAdmin@societyofobgynhospitalists.org**

### REGISTRATION FORM

I would like to support ACM2017 through: \_\_\_\_\_ Sponsorship \_\_\_\_\_ Exhibitor \_\_\_\_\_ Advertise  
 Opportunity \_\_\_\_\_ Amount \_\_\_\_\_  
 Company/Institution \_\_\_\_\_  
 Main Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City State ZIP \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

Exhibitor Badge Information (1) \_\_\_\_\_  
 (2) \_\_\_\_\_  
 Additional Badges (\$200/each) (1) \_\_\_\_\_  
 (2) \_\_\_\_\_

**Once registration information has been received, an invoice will be sent for payment.**

Cancellations prior to May 31, 2017 will incur a \$150 processing fee.

Cancellations between June 1 - August 14, 2017 will be refunded 50% of sponsorship/exhibitor commitment.

Cancellations after August 15, 2017 will be charged the full commitment fee.

**ALL CANCELLATIONS MUST BE SUBMITTED IN WRITING.**